

Jump into F&B venture! We inspire your dreams come true!



FOODRINK NEWS

<For Japanese> <http://www.foodrink.co.jp/>

<For English> <http://www.foodrink.asia/> *September 3rd 2012 ~

OUTLINE:

- News website for F&B industry in Japan
- Started print media in 1994 and moved into online in 1999
- Main readers are F&B owners, managements, distributors, suppliers and other public media such as TV
- Vision to rejuvenate F&B industry and especially putting focus on discovering F&B ventures. Bring the discovered ventures in the market lime light and raise them to the success. Creating positive cycle of the followers takes over next generation. Many of enterprises have gone public.
- Conducting monthly seminar and creating opportunities for F&B venture companies to have chance to expose their ideas in various top cities in Japan
- Repositioning market field into Asia from domestic started in 2012 and station in Singapore to discover, publicize and develop young Asian F&B ventures. Planning to hold seminar for introducing Singapore F&B ventures in Singapore. "FOODRINK NEWS" in English is planned to distribute in Autumn 2012

FACT: (June 2012 update)

- 152 thousands monthly user, 512 thousands Page view
- 101 seminars had been conducted throughout
- 27thousand weekly mail magazine subscribers